









# Caithness: Living well locally



About the Caithness  
Place-Based Demonstrator  
and Caithness Challenge



The Caithness Place-Based Demonstrator is about **helping people to live well locally, through understanding and addressing key challenges in Caithness communities.**

The Caithness Place-Based Demonstrator aims to learn about how organisations, services and communities can work together in new ways to improve local outcomes in Caithness. **The focus is on working together to make best use of local assets and resources, including local spaces in Caithness,** so they can help us to live well locally.

It brings together communities and organisations including NHS Highland, The Highland Council, University of the Highlands and Islands, and Highlands and Islands Enterprise and Caithness Voluntary Group.

With the support of Scottish Government funding, the Caithness Place-Based Demonstrator is investing in a number of existing buildings and spaces in Caithness, so they can better help people to live well locally.

# What it means in detail...

## What is the Caithness Place-Based Demonstrator for?

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Caithness is a vibrant place, with resilient communities, but there are some **underlying challenges**. This includes challenges relating to health, care and wellbeing, employment and skills, and connectivity, as well as the increasing effects of the cost of living crisis.

Addressing these challenges requires communities, organisations and services from across Caithness to work together in new ways. It will also require making best use of local assets and resources, including local buildings and spaces.

The Caithness Place-Based Demonstrator aims to bring people together to make best use of existing local spaces, to help people to live well locally.

The programme is underpinned by the principles of [place-based approaches](#).

## What does the Caithness Place-Based Demonstrator aim to do?

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The Caithness Place-Based Demonstrator brings together local organisations, services and communities to work collaboratively to reimagine and test out different ways of using local spaces to help people that help people live well locally.

### It aims to:

- support collaboration between communities, organisations and services including health, care, business and education
- develop and test out new ideas to make best use of existing spaces to improve local outcomes
- share what we are learning

This will form the **Caithness Challenge** - working together to breathe new life into the local spaces.

## What will happen now?

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The **Caithness Challenge** will bring together people from across Caithness to work together to test out ideas to breathe new life into the local spaces.

From **September-November 2023**, young people, community members and organisations are invited to take part in the Caithness Challenge.

This will build on the conversations began in February 2023, and will be supported by physical improvements to the spaces to enhance their usability.

Teams will be supported to put their ideas to the test. For example, this could include trying out new community activities, improving accessibility of spaces, getting young people involved, or sharing space with local services.

To find out more or take part, please contact:  
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